

Matsumotokiyoshi Chu-Shikoku Co., Ltd.

Top Message

President and Representative Director
Tomohito Mukoda



“More Beautiful, More Healthy, Starting Today.”
We are dedicated to being the drugstore of choice for health and beauty.

Our company was established through the merger of “MORISRETAIL Co., Ltd.,” which operated 5 stores in Hyogo back in March 2014; “LOVEDRUGS Co., Ltd.,” which operated 36 stores in Okayama back in October 2015; and “Matsumotokiyoshi Co., Ltd.,” which operated 18 stores in the Chugoku-Shikoku area. We are expanding our business area by opening new stores to dominate major areas.

Number of stores by area	Total										
	85 stores										
		Okayama	39 stores	Ehime	5 stores	Tottori	2 stores				
		Hyogo	14 stores	Kagawa	5 stores	Kochi	1 store				
		Hiroshima	16 stores	Tokushima	2 stores	Yamaguchi	1 store				

*Including Drugstores with dispensing pharmacies: 12 | Standalone pharmacies: 6
As of the end of March 2026

Name	Matsumotokiyoshi Chu-Shikoku Co., Ltd.
Location	1-20-32 Fukutomi-Nishi, Minami-ku, Okayama-shi, Okayama 702-8031 Japan
Tel:	+81-86-265-4161 (Representative)
Established	October 2012

Business Plans and Policies

In fiscal year 2026, we accelerate sustainable growth and deliver enhanced value, driven by our three strategic themes. Through these initiatives, we reinforce our position as the drugstore of choice in the fields of health and beauty.

1. Transitioning to a High-Profit Structure

We enhance profitability by expanding our private-brand and high-margin product portfolios, alongside the proactive rollout of group-wide campaigns. Furthermore, we actively improve labor productivity and broaden our membership base to establish a robust management foundation for sustainable growth.

2. Maximizing Customer Convenience

We are dedicated to delivering a seamless and comfortable shopping experience for every customer. To achieve this, we proactively optimize our store layouts through agile renovations and tailor our operating hours to evolving customer needs. Through these combined initiatives, we build optimized stores designed to maximize the customer experience.

3. Cultivating Professional Expertise

We will expand our cohort of registered pharmaceutical sellers to strengthen our specialized information delivery system. By providing tailored, attentive health support to each customer, we drive competitive differentiation and establish an unassailable professional advantage.

Future Policies

To accelerate sustainable growth, we are executing two priority initiatives:

1. Fostering Next-Generation Leaders:

We actively promote female employees to management roles, cultivating an environment that provides equitable opportunities and encourages professional challenges. We also fuel the early development of young talent to fortify our organizational capabilities, systematically fostering the core personnel who will sustain our future growth.

2. Contributing to Local Communities:

We consistently host high-engagement nutrition counseling sessions led by our registered dietitians. By delivering professional support and specialized insights, we directly address diverse health and beauty needs, from skincare and health maintenance to childhood nutrition.

